

Guidelines - Sweepstakes at home, work or within your club/society

Sweepstake competitions can be a fun way to help raise money for Sparks, but there are some basic rules that you will need to follow to ensure your sweepstake doesn't become a lottery:

1. Sweepstakes may be done with friends, family, work colleagues or as part of a club or society.
2. Any person, employee or club member can run a sweepstake.
3. Please don't advertise the sweepstake or sell tickets anywhere apart from within your home/office or amongst members of your club/society.
4. Where you organise a sweepstakes with friends, family and work colleagues, you can't make a profit. All money raised must be either paid out as prizes or donated to charity.
5. Where you organise a sweepstake with your club or society, you can't make a profit, but you can deduct any administration costs or the costs of prizes from the funds raised. All remaining money can either be donated to charity or, if given as prizes, the winner can choose to donate to charity.
6. Sweepstakes are independent of each other, so please don't "roll over" any prizes or money raised from one to another.
7. Please give all people who enter a ticket.
8. Each entrant in the sweepstake must pay the same amount as every other entrant.
9. If a list of answers to choose from is being offered, each person's choice must come down to chance.
10. If your sweepstake requires a winning answer that isn't either chosen at random by you, or generated by the result of a race, then you need to choose the answer in advance and put it somewhere safe (for example in a sealed envelope) – in this instance you can't take part in the sweepstake; and
11. If no-one selects the correct answer in the sweepstake, then the nearest guess is the winner.

For more information on the rules of running your own fundraising sweepstake please visit the Gambling Commission website, www.gamblingcommission.gov.uk and <https://www.gamblingcommission.gov.uk/PDF/quick-guides/Running-a-lottery-quick-guide.pdf> or contact our Challenge Events team at challenge@sparks.org.uk or phone on 020 7091 7750.

Sparks are unable to accept responsibility for any sweepstake you organise. If you are unsure about how to organise one, please seek advice.